

Agenda

**Moab Area Travel Council
Advisory Board Meeting
February 9, 2016
3:00pm
Grand County Council Chambers
125 E Center Street**

- 1. Meeting Called to Order**
- 2. Approval of Minutes**
- 3. Public Q & A**
- 4. Presentations**
 - a. Jon Waschbusch, Government Affairs Director and Glen Davis, Montrose County Commissioner, Montrose to Moab Trail System**
- 5. Discussion and Action Items**
 - a. Rita Maldonado, Salsa Bachata Festival Final Report**
 - b. Scott Ibex, Moab International Film Festival**
 - c. Rachel Paxman, Board Attendance**
 - d. Role of the board as a Tax Advisory Board, possible creation of a sub-committee**
 - e. Event Advertising Grant Committee and Final Reports**
- 6. Directors Report, Elaine Gizler**
 - a. 2016 Marketing program**
 - b. TRT**
 - c. Visitation**
 - d. ATV/UTV ad and signage**
 - e. NTA**
 - f. Moab Tourism Expo**
- 7. Committee Reports**
- 8. Board Member Comments**
- 9. Future agenda items**
 - a. Next board meeting will be held on March 8, 2016**
 - b. Guest Speaker**
- 10. Adjourn**

Note: In accordance with ADA requirements, those needing assistance or, accommodations, need to notify the Travel Council at 259-1370 at least 48 hours prior to the meeting.