

Agenda

**Moab Area Travel Council
Advisory Board Meeting
January 10, 2017
3:00pm
Grand County Council Chambers
125 E Center Street**

- 1. Meeting Called to Order**
- 2. Welcome new Board Members**
- 3. Election of Officers**
 - a. Chair**
 - b. Vice Chair**
- 4. Approval of Minutes**
- 5. Public Q & A**
- 6. Discussion and Action Items**
 - a. Summer Concert in the Parks, Melissa Schmaedick**
 - b. Assignment of Committees**
 - i. Marketing Committee**
 - ii. Tax Advisory Sub-Committee**
 - iii. Event/Event Advertising Grant Committee**
 - c. 2 pm Committee Meetings**
- 7. Directors Report, Elaine Gizler**
 - a. Statistics**
 - b. Moab Tourism Expo**
 - c. Anticipated Travel**
 - d. Billboard at Airport**
 - e. Christmas 2017 (November 27th through December 31st)**
- 8. Committee Reports**
 - a. Marketing**
 - b. Airport**
 - c. Chamber of Commerce**
 - d. Tax Advisory Sub Committee**
 - e. County Council**
 - f. City Council**
- 9. Board Member Comments**
- 10. Future agenda items**
 - a. Next board meeting will be held on February 14, 2017**
 - b. Guest Speaker from UDOT and BLM**
- 11. Adjourn**

Note: In accordance with ADA requirements, those needing assistance or, accommodations, need to notify the Travel Council at 259-1370 at least 48 hours prior to the meeting.