



**MOAB AREA TRAVEL COUNCIL
REQUEST FOR BID
TRAVEL PLANNER 2010**

The Moab Area Travel Council (MATC) is the Destination Marketing Organization for Grand County, Utah. The office is located in downtown Moab, and is a branch of the County Government. The mission of the Travel Council is to market the area to potential visitors to increase the number of visitors coming to Grand County each year. We accomplish this through the fine collateral we have as well as our web and social presence.

PURPOSE: To select a printer to print the new Moab Travel Planner.

TRAVEL PLANNER DESCRIPTION:

- 48 pages, cover included
- Cover: 90# cover matte
(Must be capable of accepting mailing machine ink without smearing)
- Inside pages: 40# book weight gloss
- Finished size: 6" X 10"
- Cover: Portrait orientation
- Interior: Landscape orientation
- 4 color throughout with bleeds
- Finishing: Trim/saddle stitch

BID REQUIREMENTS:

Submit bid for:

- 50,000
- 100,000
- Include shipping – delivered to the Moab office
 - 84 North 100 East
 - Moab, Utah 84532
- Print and delivery to Moab location completed by April 9, 2010
- Boxed at 25LBS or less/Skid loaded
- Special Instructions: Call two hours prior to arriving at the location

PROOFS:

- Digital proofs furnished by printer

MATC Requirements:

- MATC will provide electronic files by March 26, 2010
- MATC will provide a person to perform the press check

- MATC will require blue line for approval

OWNERSHIP:

At the conclusion of the print project all files will be returned to the MATC as the exclusive property of the MATC.

References may be requested after bids have been received.

Submit bids to:

Marian DeLay
mdelay@discovermoab.com
P.O. Box 550/84 No. 100 East
Moab, Utah 84532
By 5PM on March 12, 2010

No faxed or email bids will be accepted.