



Agenda

Moab Area Travel Council
Advisory Board Meeting
February 11, 2020, 3:00 pm
Grand County Council Chambers
125 E Center Street

1. Meeting Called to Order
2. Approval of Minutes: January 14, 2020
3. Public Q & A
4. Presentations
 - a. Crystal White – Night Skies
5. Discussion and Action Items:
 - a. Folk Festival Grant \$10K
 - b. Free Concert Series \$16,700
 - c. 2000 KUER Sponsorship
 - d. Balancing Act Opportunity – Will not pursue
6. General Discussion Items
 - a. Discussion of the TRT and TRCC Taxes
7. Chairman's Report, Howard Trenholme
 - a. Code pertaining to each Boards Function
8. Directors Report – Elaine Gizler
 - a. Statistics –
 - TRT
 - Occupancy
 - Visa Vue
 - b. GSTC
9. Committee Reports
 - a. Marketing
 - b. Airport
 - c. Chamber of Commerce
 - d. County Council
 - e. City Council

10. Future agenda items

- Next Board meeting will be on March 10, 2020

Closed Session(s) if necessary.

Adjourn

Note: In accordance with ADA requirements, those needing assistance or accommodations need to notify the Travel Council at 259-1370 at least 48 hours prior to the meeting.