



Agenda

Moab Area Travel Council
Advisory Board Meeting
March 9, 2021, at 3:00 pm

<https://us02web.zoom.us/j/89515202029?pwd=MzQ4Nk5leDhwYnBMWEhLcXI1RHpZdz09>

Call-in: (253) 215-8782 US

Meeting ID: 895 1520 2029

Passcode: 220874

1. Meeting Called to Order
2. Approval of Minutes: February 9, 2021
3. Public Q & A
4. Presentations: Jennifer Jones – BLM Moab Office

Questions;

1. How many campsites in the field district?
2. Growth in the number of sites in the last decade?
3. Incomes received from camping and permit fees?
4. Future camping development plans?

5. Discussion and Action Items:

6. General Discussion Items:

- Travel Council 2021 Budget
- Discussion of using Tourism Tax Funds to help develop State Park at Dalton Wells.
- What are the impacts of the new flight service on SLC and marketing efforts?
- Hotel Rooms 2019 – 2696
2020 – 2876
2021 - 2884 includes the 116 Element Rooms and 64 My Place Rooms
World Mark Club – 159 Rooms not included in our Lodging coming are the Redcliffe, and, Scenic View.
 - **As per Host Compliance there are 3000 listings in the Moab Area.**
- How much TRT income was received from camping in commercial and private campsites? 2020's total was **\$377,2740.00** 2019 total **\$446,088.71**
- Moab Travel Council By-Laws – Review, do we need updates? (Attached)

7. Board Member Reports

- Re-Appoint Committee's
- Reminder of Board Member - Training for the Open & Public Meeting Act requirement.

8. Directors Report – Elaine Gizler

- TRT Update
- Budget Update
- Occupancy Update.
- Dashboard Key Statistic Review

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9. Committee Reports

- a. Marketing**
- b. Airport**
- c. Chamber of Commerce**
- d. County Commission**
- e. City Council**
- f. Sustainability**

10. Future agenda items:

- The Next Board meeting will be on April 13,, 2021

Closed Session(s) if necessary.

Adjourn

Note: In accordance with ADA requirements, those needing assistance or accommodations need to notify the Travel Council at 259-1370 at least 48 hours prior to the meeting.