



REGULAR MEETING

TRAVEL COUNCIL ADVISORY BOARD (TCAB)

Held at the Grand County Commission Chambers

125 E Center Street

Moab, Utah 84532

Remote attendance option available on Zoom:

See below for instructions to give public comment

Zoom Meeting Info

<https://us02web.zoom.us/j/89142083605?pwd=YXRSRTB1MnBxV253NFBwc0IndVZOdz09>

Call-in: 669-900-6833

Meeting ID: 891 4208 3605

Passcode: 550191

AGENDA

August 4th, 2022

3:00 pm

- **Welcome**
- **Conflicts of Interest, disclosures, ex-parte communication**
- **Citizens to -be- heard**
- **Introductions**
- **Presentations, if any**

Director's Report: August Granath

- Grand County Commission Actions since June Meeting
- MOAB! and STAR Grant Update
- Strategic Planning
- Visitation Statistics Update

Discussion and Action Items:

- Evaluate Special Event Grant Applications
 - Red Canyon Powwow - \$18,300
 - Moab Endurance Ride - \$3,000
- Consider the recommendation of a funding proposal for the remaining \$18,300 in 2022 Special Event Grant Funds
- Consideration of Currently Planned Marketing Projects
 - Alan Reighard, Partner and Brand Planner, Love Communications
- Discussion of Grand County Budget Process. Understanding TCAB's Role and Identifying Board Member Needs in order to participate in that process.

Individuals with speech and/or hearing impairments may also call the Relay Utah by dialing 711. Spanish Relay Utah: 1 (888) 346-3162 It is hereby the policy of Grand County that elected and appointed representatives, staff and members of Grand County Council may participate in meetings through electronic means. Any form of telecommunication may be used, as long as it allows for real time interaction in the way of discussions, questions and answers, and voting.

At the Grand County Council meetings/hearings any citizen, property owner, or public official may be heard on any agenda subject. The number of persons heard and the time allowed for each individual may be limited at the sole discretion of the Chair. On matters set for public hearings there is a three-minute time limit per person to allow maximum public participation. Upon being recognized by the Chair, please advance to the microphone, state your full name and address, whom you represent, and the subject matter. No person shall interrupt legislative proceedings. Page 2 of 2 Requests for inclusion on an agenda and supporting documentation must be received by 5:00 pm on the Wednesday prior to a regular Council Meeting and forty-eight (48) hours prior to any Special Council Meeting. Information relative to these meetings/hearings may be obtained at the Grand County Council's Office, 125 East Center Street, Moab, Utah; (435) 259-1346.