



## REGULAR MEETING ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)

Held at the Grand Center  
182 N 500 W  
Moab, Utah 84532  
[Video 1](#) [Video 2](#)

**MINUTES**  
**May 19th, 2022 3:00pm**

**\*\*Time stamps correspond to the video\*\***  
**Due to technical difficulties, there are two videos.**

**Members in Attendance** August Granath, Rob Walker, Brad Bertoch, Mary McGann, Elissa Martin

**Members in Attendance Remotely** Jazmine Duncan, Meghan McFall, Laici Shumway

**Members not in Attendance** Kelly Thornton, Carly Castle

**Also Present** Ben Alter (Grand County Economic Development (GCED)), Robert Riberia (GCED), Melissa Stocks (GCED), Jenny Gleason (Travel Council Advisory Board (TCAB)), Kalen Jones (TCAB), Shannell Marinuzzi (TCAB)

**Welcome/Call to Order** August Granath

**Conflicts of Interest, disclosures, ex-parte communication** (none at this time)

**Citizens to -be- heard** (none at this time)

**Introductions**

**Presentations, if any**

**Discussion and Action Items:**

**Approval of January 11, 2022 Economic Development Advisory Board meeting minutes**

**Approval of February 8, 2022 Economic Development Advisory Board meeting minutes**

**Approval of March 10, 2022 Economic Development Advisory Board meeting minutes**

**Approval of April 14, 2022 Economic Development Advisory Board meeting minutes**

**Approval of April 13, 2022 Economic Diversification Advisory Council meeting minutes**

Video 1 - 00:06:29

Brad motioned to approve the minutes. Elissa seconded. No discussion. Motion passed unanimously.

**Review of amended resolution no. 3228 and updated bylaws of the EDAB**

Video 1 - 00:08:20

{Attached "Resolution to Repeal Resolution NO. 3260 and Amend the Grand County Economic Development Advisory Board ("EDAB") Resolution NO. 3228"}

August went over the changes made to the EDAB bylaws and answered clarification questions put forth by the members of EDAB.

**Discussion of EDAB meeting timing and cadence**

Video 2 - 00:15:33

After discussion, EDAB decided to schedule regular meetings on the fourth Wednesday of the month from 3pm until 5pm.

### **Review of Moab Community Childcare funding proposal**

Video 2 - 00:19:24

{Attached “ Moab Community Childcare - Grant Proposal”}

August started by reiterating that the proposed support of EDAB for Grand County child care was to focus on existing providers rather than look for start-ups. He continued by stating that the feedback that was received from the two Childcare Roundtables was used by Rob to develop a grant proposal in order to provide that support. Rob added that in addition to the Roundtable discussions, his organization, Moab Community Childcare, facilitated one-on-one discussions with individual providers in order to gather more data. During the discussion of the Grant Proposal, Meghan mentioned additional state-level grants available to childcare providers that are underutilized. After the presentation, August described the next steps required in order to submit the grant proposal to the County Commission for approval.

### **Workshop: Economic Development Master Plan prioritization exercise**

#### **Noa Kornbluh, Rural Community Assistance Corporation (RCAC)**

Video 2 - 00:42:31

Noa led a workshop in order to determine what EDAB saw as the priorities of Grand County.

August adjourned the meeting.



## REGULAR MEETING

### ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)

Held at the Grand Center

182 N 500 W

Moab, Utah 84532

Remote attendance option available on Zoom:

See below for instructions to give public comment

#### Zoom Meeting Info

<https://us02web.zoom.us/j/89142083605?pwd=YXRSRTB1MnBxV253NFBwc0IndVZOdz09>

Call-in: 669-900-6833

Meeting ID: 891 4208 3605

Passcode: 550191

#### AGENDA

**May 19th, 2022**

**3:00 pm**

- **Welcome**
- **Conflicts of Interest, disclosures, ex-parte communication**
- **Citizens to -be- heard**
- **Introductions**
- **Presentations, if any**

#### **Discussion and Action Items:**

- Approval of January 11, 2022 Economic Development Advisory Board meeting minutes
- Approval of February 8, 2022 Economic Development Advisory Board meeting minutes
- Approval of March 10, 2022 Economic Development Advisory Board meeting minutes
- Approval of April 14, 2022 Economic Development Advisory Board meeting minutes
- Approval of April 13, 2022 Economic Diversification Advisory Council meeting minutes
- Review of amended resolution no. 3228 and updated bylaws of the EDAB
- Discussion of EDAB meeting timing and cadence
- Discussion of appointment process for remaining EDAB positions
- Review of Moab Community Childcare funding proposal
- Workshop: Economic Development Master Plan prioritization exercise w/ Noa Kornbluh, RCAC

NOTICE OF SPECIAL ACCOMMODATION DURING PUBLIC MEETINGS. In compliance with the Americans with Disabilities Act, individuals with special needs requests wishing to attend County Council meetings are encouraged to contact the County two (2) business days in advance of these events. Specific accommodations necessary to allow participation of disabled persons will be provided to the maximum extent possible. T.D.D. (Telecommunication Device for the Deaf) calls can be answered at: (435) 259-1346.

Individuals with speech and/or hearing impairments may also call the Relay Utah by dialing 711. Spanish Relay Utah: 1 (888) 346-3162 It is hereby the policy of Grand County that elected and appointed representatives, staff and members of Grand County Council may participate in meetings through electronic means. Any form of telecommunication may be used, as long as it allows for real time interaction in the way of discussions, questions and answers, and voting.

At the Grand County Council meetings/hearings any citizen, property owner, or public official may be heard on any agenda subject. The number of persons heard and the time allowed for each individual may be limited at the sole discretion of the Chair. On matters set for public hearings there is a three-minute time limit per person to allow maximum public participation. Upon being recognized by the Chair, please advance to the microphone, state your full name and address, whom you represent, and the subject matter. No person shall interrupt legislative proceedings. Page 2 of 2 Requests for inclusion on an agenda and supporting documentation must be received by 5:00 pm on the Wednesday prior to a regular Council Meeting and forty-eight (48) hours prior to any Special Council Meeting. Information relative to these meetings/hearings may be obtained at the Grand County Council's Office, 125 East Center Street, Moab, Utah; (435) 259-1346.

**AGENDA SUMMARY**  
**GRAND COUNTY COMMISSION MEETING**  
**MAY 17, 2022**

Agenda Item:

<b>TITLE:</b>	Resolution to Repeal Resolution NO. 3260 and Amend the Grand County Economic Development Advisory Board (“EDAB”) Resolution NO. 3228
<b>FISCAL IMPACT:</b>	None
<b>PRESENTER(S):</b>	August Granath and Ben Alter, Grand County Economic Development

Prepared By:

**FOR OFFICE USE ONLY:**

Attorney Review:

N/A

**SUGGESTED MOTION:**

I move to approve the Resolution, repealing Resolution No. 3260 and amending Resolution No. 3228 Economic Development Advisory Board (EDAB), and establish EDAB membership and positions as outlined in Exhibit B.

**BACKGROUND:**

The administration of both the Economic Development Advisory Board (EDAB) and the Economic Diversification Advisory Council (EDAC) has proven an administrative challenge for the Grand County Economic Development Department (EDD). Both bodies convened a joint meeting in January of this year to discuss combining the two, with members of both bodies expressing support. Both bodies advise the EDD on local economic development priorities and have benefitted from active participation from its members; however, due to the language of Resolution NO. 3260, all EDAC members’ terms expired at the end of calendar year 2021. This has rendered EDAC unable to meet in an official capacity.

Utah State Senate bill 0095 (S.B. 95, “Economic Development Amendments”) requires that a County Economic Development Advisory Board (CED Board) exist and maintain certain membership requirements to allow a rural county to apply to the state’s Rural County Grant program. The EDD proposes dissolving the EDAC body, appointing its active members to the EDAB body, and broadening the focus of the EDAB body through the proposed bylaws amendments. The creation of a singular, S.B. 95-compliant board tasked with advising on all local economic development priorities will support the EDD’s operations and efficiencies.

**ATTACHMENT(S):**

1. Proposed amended Grand County, Utah Resolution NO. 3228 – CLEAN
2. Exhibit A - Bylaws
3. Proposed amended Grand County, Utah Resolution NO. 3228 – REDLINED
4. Exhibit B - New EDAB members and positions

# GRAND COUNTY, UTAH RESOLUTION NO. 3228

## REPEALING RESOLUTION NO. 3260 AND AMENDING RESOLUTION NO. 3228, THE BYLAWS OF THE ECONOMIC DEVELOPMENT ADVISORY BOARD ("EDAB")

**WHEREAS**, pursuant to Utah Code Section 17-54-104, which was established by S.B. 95 (2020), Grand County must create a County Economic Development Board ("CED Board") in order to be eligible for the rural county grant program established in Section 17-54-100 of Utah S.B. 95;

**WHEREAS**, each rural county that seeks to obtain a rural county grant shall create a CED board composed of at least the following members appointed by the county legislative body:

- a county representative;
  - a representative of a municipality in the county;
  - a workforce development representative;
  - a private-sector representative; and
  - a member of the public who lives in the county
- the county legislative body may also appoint additional members with experience or expertise in economic development matters. In appointing members of the CED board, the county legislative body may consider gender and socioeconomic diversity;

**WHEREAS**, each CED board shall assist and advise the county legislative body on:

- applying for a Rural County Grant;
- what projects should be funded by grant money provided to a rural county under the program; and
- preparing reporting requirements for grant money received by a rural county under the program.

**WHEREAS**, the rural county grant program is designed to address the economic development needs of rural counties, which needs may include:

- business recruitment, development, and expansion;
- workforce training and development; and,
- infrastructure and capital facilities improvements for business development

**WHEREAS**, Grand County aims to increase its prosperity and resilience as a community by diversifying the economy and strengthening existing industries;

**WHEREAS**, Grand County seeks vital input from county residents, business leaders and elected officials to prioritize economic development projects and opportunities;

**WHEREAS**, on May 19, 2020, the County Council originally considered this item in a public meeting held on;

**WHEREAS**, the County Council heard and considered all evidence and testimony presented with respect to the proposed resolution to establish the Grand County Economic Development Advisory Board ("EDAB");

**WHEREAS**, on May 19, 2020, the County Council approved Resolution No. 3228 and established EDAB;

**WHEREAS**, on January 19, 2021, the Grand County Commission adopted Resolution No. 3260 and established the Economic Diversification Advisory Council ("EDAC") to advance policies and activities that aim to shorten the gap between wages and a cost of living by creating, attracting, and growing higher paying job opportunities for its residents;

**WHEREAS**, the County Commission maintains that economic diversity is an essential component for a healthy society and economy, and a diverse economy is more resilient against unexpected or uncontrollable market volatility; and,

**WHEREAS**, the Grand County Economic Diversification Action Plan provides an accurate overview of the current barriers to economic diversification and broader community development needs;

**WHEREAS**, the Grand County Commission ("Commission") recognizes the need to provide a clear direction and measurable goals and objectives for staff in the commitment to diversify the economy in Grand County;

**WHEREAS**, the Commission has identified the need for the Grand County Economic Diversification Advisory Council to review existing and future ordinances to identify and mitigate barriers to economic diversification and assist the Commission and staff in completing an updated Economic Development Strategic Plan;

**WHEREAS**, the County Economic Development Department (EDD) has determined that it wishes to maintain the priorities of the EDAC body while lessening the administrative needs associated with maintaining two economic development governing bodies.

**NOW, THEREFORE, BE IT RESOLVED** by the Grand County Commission that it does hereby:

1. Repeal Resolution No. 3260, dissolving the EDAC,
2. Amend the Bylaws of the EDAB, attached hereto as Exhibit A.

**APPROVED** by the Grand County Commission in open session this 17th day of May 2022, by the following vote:

*Those voting aye:*

*Those voting nay:* \_\_\_\_\_

*Those absent:* \_\_\_\_\_

**ATTEST:**

**Grand County Commission**

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Gabriel Woytek, Clerk/Auditor

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Jaques Hadler, Chair

## **Exhibit A**

EDAB Bylaws

(See attached)

# Exhibit A

## Grand County Economic Development Advisory BOARD (“EDAB”) BYLAWS

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### ARTICLE I. NAME OF ORGANIZATION

The Grand County Economic Development Advisory Board (the “EDAB”).

### ARTICLE II. BOARD PURPOSE

#### Section 1. County Economic Development (CED) Advisory Board Purpose

This board has organized to further the economic development, workforce opportunities, and business services across Grand County. The EDAB will liaise with the newly formed Rural County Grant Program (“RCGP”), created by Utah SB 0095 (Economic Development Amendments, 2020), which mandates that for each rural county to apply they must have a CED Board in place. This board will also advise on the strategic direction of the Economic Development Department.

#### Section 2. Specific Purpose

The EDAB shall assist and advise the county legislative body on:

- Applying for a grant under the RCGP
- What projects should be funded by grant money provided to a rural county under RCGP
- Preparing reporting requirements for grant money received by a rural county under RCGP
- Reviewing ordinances to identify barriers to economic diversification and recommending policies and law that enhance opportunities for economic diversification in Grand County
- Serving as a resource for the Grand County Economic Development Director, the Grand County Planning and Zoning Director, and as an advisory council to the Grand County Commission on issues pertaining to economic diversification

### ARTICLE III. MEMBERSHIP

#### Section 1. Eligibility for Membership

The County’s legislative body shall appoint members of the EDAB in line with Section 17-54-104 of Utah SB 0095, which states that each EDAB shall be composed of at least the following members:

- A county representative
- A representative from a municipality in the county
- A workforce development representative



- A private sector representative
- A member of the public who lives in the county

Note, additional members can be added at the County's discretion, but are not mandatory. Members are appointed at the behest of the County's legislative body, but applications shall be open to any current resident, property owner, business operator, or employee of the county. In appointing members of the EDAB, the County may consider gender and socioeconomic diversity.

## **Section 2. Membership**

- A. The board shall consist of five (5) non-voting members and no more than five (5) voting members:
  - i. One (1) voting member nominated by the Moab Area Chamber of Commerce
  - ii. One (1) voting member nominated by the Utah Department of Workforce Services
  - iii. Three (3) voting private sector representatives, selected at large
  - iv. No more than two (2) voting members of the public who live in the county, selected at large
  - v. One (1) non-voting staff member from the Grand County Planning & Zoning Department
  - vi. One (1) non-voting member nominated by Utah State University
  - vii. One (1) non-voting member of the Grand County Commission
  - viii. One (1) non-voting City of Moab elected official or staff representative
  - ix. One (1) non-voting municipality elected official or staff representative
  - x. One (1) non-voting Grand County Economic Development Director
- B. Non-voting members will serve until otherwise unable or replaced. Voting members will serve a term of one year.
- C. A member whose term has expired may continue to hold office until a successor is appointed and qualified.
- D. A vacancy occurring in the board shall be filled for the unexpired term in the same manner as was the original appointment.

## **Section 3. Rights of Members**

Each member shall be eligible to appoint one voting representative to cast the member's vote in association elections.

## **Section 4. Resignation and Termination**

Any member may resign by filing a written resignation with the board. A member can have their membership terminated by the County's legislative body.

## **Section 5. Non-voting Membership**

The board shall have the authority to establish and define non-voting categories of membership to the extent it sees that necessary.

## **ARTICLE IV. MEETINGS OF MEMBERS**

### **Section 1. Regular Meetings**

Regular meetings of the members shall be held monthly, at a time and place designated by the board chair.

### **Section 2. Annual Meetings**

An annual meeting of the members shall take place in the month of September, the specific date, time and location of which will be designated by the chair. At the annual meeting the members shall elect officers, receive reports on the activities of the association, and determine economic priorities for consideration in the coming year.

### **Section 3. Special Meetings**

Special meetings may be called by the chair or a simple majority of the board.

### **Section 4 Notice of Meetings**

Electronic notice of each meeting shall be given to each voting member not less than two days prior to the meeting. The board will also follow The Open and Public Meetings Act (Utah Code Title 52, Chapter 4), which mandates that notice and the agendas of public meetings be available to the public.

### **Section 5. Quorum**

A quorum for a meeting of the members shall consist of a majority of the total body membership. The presence, in person or via phone, of a majority of current members of the board shall be necessary at any meeting to constitute a quorum to transact business, but a lesser number shall have power to adjourn to a specified later date without notice.

### **Section 6. Voting**

All issues to be voted on shall be decided by a simple majority of voting members.

## **ARTICLE V. MEMBER RESPONSIBILITIES & TERM**

### **Section 1. Member Responsibilities**

All applications for the RCGP shall be received, reviewed, and voted on by the members of the EDAB. Applications that are approved will be submitted to the Office of Rural Development in collaboration with the rural partnership board in accordance with SB 0095 and Title 63G, Chapter 3, Utah Administrative Rulemaking Act.

The board will ensure that approved grants meet eligibility and reporting criteria for a rural county to receive grant money under SB 0095 Subsection (4)(b), including relevant submission forms, reporting requirements, and deadlines.

The board will not recommend more than \$800,000 of aggregate RCGP grant awards annually and will work with County leaders to prioritize applicants that include any of the following:

- Align with the existing priorities defined in Grand County’s existing General Plan and related economic development plans
- Demonstrate clear economic need
- Utilize local or in-kind resources in combination with the grant
- Have evidence that jobs will be created
- Have evidence that there will be a positive return on investment

## **Section 2. Reporting Responsibilities**

On or before September 1st of each year, if the county has received a grant under the RCGP in the previous 12 months, the Board shall provide a written report to the rural partnership board that describes:

- The amount of grant money the county has received;
- How grant money has been distributed by the county, including what companies or entities have utilized grant money, how much grant money each company or entity has received, and how each company or entity has used the money;
- An evaluation of the effectiveness of awarded grants in improving economic development in the county, including the number of jobs created, infrastructure that has been created, and capital improvements in the county;
- How much matching money has been utilized by the county and what entities have provided the matching money;
- Any other reporting, auditing, or post-performance requirements established by the Office of Rural Development in collaboration with the rural partnership board under Subsection (6) in SB 0095.

Note, County staff may be appointed to assist with the creation of reporting documents.

## **Section 3. Tenure, Requirements, and Qualifications**

Newly appointed members of the CED Board who have not served before shall serve initial one-year terms. At the conclusion of the initial one-year term, the County’s legislative body may decide to retain the members for additional terms or appoint new members.

## **Section 4. Forfeiture**

Any member of the EDAB who fails to fulfill any of his or her requirements as set forth in this Article by shall automatically forfeit his or her seat on the Board. Members that fail to attend three or more consecutive meetings shall be considered for removal from the board.

## **Section 5. Vacancies**

Whenever any vacancy occurs in the EDAB it shall be filled without undue delay by the County’s legislative body.

## **ARTICLE VI. OFFICERS**

The officers of this Board shall be the Chair, Vice-Chair, and Secretary. All officers must have the status of active members of the Board.

### **Section 1. Chair**

The Chair shall preside at all meetings of the membership. The Chair shall have the following duties:

- He/She shall preside at all meetings of the Board.
- He/She shall ensure any ongoing reporting requirements are met with the Office of Rural Development and rural partnership board in collaboration with County officials.

### **Section 2. Vice-Chair**

The Vice-Chair shall be vested with all the powers and shall perform all the duties of the Chair during the absence of the latter.

### **Section 3. Secretary**

The Secretary shall attend all meetings of the Board, and all meetings of members, and assisted by a county staff member, will act as a clerk thereof. The Secretary's duties shall consist of:

- Assisted by a county staff member, He/She shall record all votes and minutes of all proceedings.
- Assisted by a county staff member, he/she shall send notices of all meetings to the public.

### **Section 4. Election of Officers**

Officers will be sought on a volunteer basis and may be appointed by majority vote of the Board.

### **Section 5. Removal of Officer**

The Advisory Board with the concurrence of 3/4 of the members voting at the meeting may remove any officer of the Board of Directors and elect a successor for the unexpired term. No officer of the Board of Directors shall be expelled without an opportunity to be heard and notice of such motion of expulsion shall be given to the member in writing twenty (20) days prior to the meeting at which motion shall be presented, setting forth the reasons of the Board for such expulsion.

### **Section 6. Vacancies**

The Board shall also be responsible for nominating persons to fill vacancies which occur between annual meetings, including those of officers. The persons so elected shall hold membership or office for the unexpired term in respect of which such vacancy occurred.

## **ARTICLE VII. – Conflict of Interest**

### **Section 1: Purpose**

The purpose of the conflict of interest policy is to protect this EDAB and its members from approving grants that might benefit the private interest of a Board member. This policy is intended to supplement

but not replace any applicable state and federal laws governing conflict of interest applicable to governmental organizations.

## **Section 2: Definitions**

### a) Interested Person

Any Board member who has a direct or indirect financial interest, as defined below, is an interested person.

### b) Financial Interest

A person has a financial interest if the person has, directly or indirectly, through business, investment, or family:

1. An ownership or investment interest in any entity with which the EDAB is considering an application, transaction, or arrangement,
2. A compensation arrangement with the EDAB or with any entity or individual with which the EDAB has a transaction or arrangement, or
3. A potential ownership or investment interest in, or compensation arrangement with, any entity or individual with which the EDAB is negotiating a transaction or arrangement.

Compensation includes direct and indirect remuneration as well as gifts or favors that are not insubstantial.

A financial interest is not necessarily a conflict of interest. Under Article III, Section 2, a person who has a financial interest may have a conflict of interest only if the appropriate governing board or committee decides that a conflict of interest exists.

## **Section 3. Procedures**

a) **Duty to Disclose.** In connection with any actual or possible conflict of interest, an interested person must disclose the existence of the financial interest and be given the opportunity to disclose all material facts to the Board considering the proposed transaction or arrangement.

b) **Determining Whether a Conflict of Interest Exists.** After disclosure of the financial interest and all material facts, and after any discussion with the interested person, he/she shall leave the governing Board or committee meeting while the determination of a conflict of interest is discussed and voted upon. The remaining Board or committee members shall decide if a conflict of interest exists.

### c) Procedures for Addressing the Conflict of Interest

1. An interested person may make a presentation at the governing board or committee meeting, but after the presentation, he/she shall leave the meeting during the discussion of, and the vote on, the transaction or arrangement involving the possible conflict of interest.

2. After exercising due diligence, the governing board or committee shall determine whether the Organization can obtain with reasonable efforts a more advantageous transaction or arrangement from a person or entity that would not give rise to a conflict of interest.

3. If a more advantageous transaction or arrangement is not reasonably possible under circumstances not producing a conflict of interest, the governing board or committee shall determine by a majority vote of the disinterested directors whether the transaction or arrangement is in the EDAB's best interest, for its own benefit, and whether it is fair and reasonable. In conformity with the above determination it shall make its decision as to whether to enter into the transaction or arrangement.

d) Violations of the Conflicts of Interest Policy

1. If the governing board or committee has reasonable cause to believe a member has failed to disclose actual or possible conflicts of interest, it shall inform the member of the basis for such belief and afford the member an opportunity to explain the alleged failure to disclose.

2. If, after hearing the member's response and after making further investigation as warranted by the circumstances, the governing board or committee determines the member has failed to disclose an actual or possible conflict of interest, it shall take appropriate disciplinary and corrective action.

## **ADOPTION OF BYLAWS**

We, the undersigned, consent to, and hereby do, adopt the foregoing amended Bylaws.

ADOPTED AND APPROVED by the Grand County Commission on this 17 day of May, 2022.

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County Commission Chair

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County Clerk/Auditor

**GRAND COUNTY, UTAH**  
**RESOLUTION NO. 3228**

**RESOLUTION TO REPEALING RESOLUTION NO. 3260**  
**ESTABLISH THE AND AMENDING RESOLUTION NO. 3228, THE**  
**BYLAWS OF THE GRAND COUNTY ECONOMIC DEVELOPMENT**  
**ADVISORY BOARD (GCED BOARD "EDAB")**

**WHEREAS**, pursuant to Utah Code Section 17-54-104, which was established by S.B. 95 (2020), Grand County must create a County Economic Development Board ("CED Board") in order to be eligible for the rural county grant program established in Section 17-54-100 of Utah S.B. 95;

**WHEREAS**, each rural county that seeks to obtain a rural county grant shall create a CED board composed of at least the following members appointed by the county legislative body:

- a county representative;
- a representative of a municipality in the county;
- a workforce development representative;
- a private-sector representative; and
- a member of the public who lives in the county
- the county legislative body may also appoint additional members with experience or expertise in economic development matters. In appointing members of the CED board, the county legislative body may consider gender and socioeconomic diversity;

**WHEREAS**, each CED board shall assist and advise the county legislative body on:

- applying for a Rural County Grant;
- what projects should be funded by grant money provided to a rural county under the program; and
- preparing reporting requirements for grant money received by a rural county under the program.

**WHEREAS**, the rural county grant program is designed to address the economic development needs of rural counties, which needs may include:

- business recruitment, development, and expansion;
- workforce training and development; and,
- infrastructure and capital facilities improvements for business development

**WHEREAS**, Grand County aims to increase its prosperity and resilience as a community by diversifying the economy and strengthening existing industries;

**WHEREAS**, Grand County seeks vital input from county residents, business leaders and elected officials to prioritize economic development projects and opportunities;

**WHEREAS**, on May 19, 2020, the County Council originally considered this item in a public meeting held on ~~May 19, 2020~~;

**WHEREAS**, the County Council ~~has~~ heard and considered all evidence and testimony presented with respect to the proposed resolution to establish the Grand County Economic Development Advisory Board ("~~GCED Board~~" "EDAB");

**WHEREAS**, on May 19, 2020, the County Council approved Resolution No. 3228 and established EDAB;

**WHEREAS**, on January 19, 2021, the Grand County Commission adopted Resolution No. 3260 and established the Economic Diversification Advisory Council ("EDAC") to advance policies and activities that aim to shorten the gap between wages and a cost of living by creating, attracting, and growing higher paying job opportunities for its residents;

**WHEREAS**, the County Commission maintains that economic diversity is an essential component for a healthy society and economy, and a diverse economy is more resilient against unexpected or uncontrollable market volatility; and,

**WHEREAS**, the Grand County Economic Diversification Action Plan provides an accurate overview of the current barriers to economic diversification and broader community development needs;

**WHEREAS**, the Grand County Commission ("Commission") recognizes the need to provide a clear direction and measurable goals and objectives for staff in the commitment to diversify the economy in Grand County;

**WHEREAS**, the Commission has identified the need for the Grand County Economic Diversification Advisory Council to review existing and future ordinances to identify and mitigate barriers to economic diversification and assist the Commission and staff in completing an updated Economic Development Strategic Plan;

**WHEREAS**, the County Economic Development Department (EDD) has determined that it wishes to maintain the priorities of the EDAC body while lessening the administrative needs associated with maintaining two economic development governing bodies.

**NOW, THEREFORE, BE IT RESOLVED** by the Grand County ~~Council~~Commission that it does hereby:

1. Repeal Resolution No. 3260, dissolving the EDAC,
2. Amend the Bylaws of the EDAB, attached hereto as Exhibit A, establish the Grand County Economic Development Advisory Board ("GCED Board"), with members to be appointed in a public meeting on June 2, 2020.

~~This resolution also approves the GCED Board bylaws attached as Exhibit A.~~

**APPROVED** by the Grand County ~~Council~~Commission in open session this ~~19nd~~ 3<sup>rd</sup> ~~17th~~ day of May 20220, by the following vote:

*Those voting aye: ~~McGann, Paxman, Wells, Woytek, Clapper, Hawks, Halliday~~*

*Those voting nay: \_\_\_\_\_*



Those absent: \_\_\_\_\_

**ATTEST:**

**Grand County ~~Council~~Commission**

\_\_\_\_\_  
~~Quinn Hall~~Gabriel Woytek, Clerk/Auditor  
Hadler, Chair

\_\_\_\_\_  
~~Mary McGann~~Jaques

## **Exhibit A**

~~GCED Board~~EDAB Bylaws

(See attached)

Current and Proposed Economic Development Advisory  
Board (EDAB) Members and Positions

-

<b>Position</b>	<b>Required by SB95?</b>	<b>Est. during bylaws amend?</b>	<b>Status</b>	<b>Member</b>
County representative	Yes	Yes (as county commissioner position), permanent	Vacant	Mary McGann
City of Moab Elected Official or staff representative	No	Yes	New	Carly Castle
Representative from a municipality in the county	Yes	No	Filled	Jazmine Duncan
Workforce development representative	Yes	No	Filled	Kelly Thornton
Private sector representative	Yes	No	Filled	Brad Bertoch
Private sector representative	No	Yes	Vacant	
Private sector representative	No	Yes	Vacant	
Member of the public who lives in the county	Yes	No	Filled	Rob Walker
Utah State University Representative	No	Yes, permanent	Filled	Lianna Etchberger
Chamber of Commerce Representative	No	Yes, permanent	Filled	Laici Shumway
Member of the public who lives in the county	No	Yes	Vacant	
Grand County Planning & Zoning staff	No	Yes, permanent	Vacant	Elissa Martin
Grand County Economic Development Director	No	Yes, permanent	Vacant	August Granath

## **MOAB COMMUNITY CHILDCARE - GRANT PROPOSAL**

Moab Community Childcare  
360 W 400 N  
Moab, UT 84532  
moabchildcare.org

Rob Walker  
Board Chair of Moab Community Childcare  
(860) 965-8606  
rswalker@gmail.com

### **BACKGROUND**

#### **OUR MISSION IS TO INCREASE CHILDCARE SUPPLY**

Moab Community Childcare is a 501(c)(3) non-profit organization whose mission is to increase the availability of high-quality childcare in Grand County, Utah by (1) opening our own childcare centers; and (2) supporting the creation and operation of childcare facilities in Grand County, Utah that we do not own or operate.

#### **CHILDCARE IS ECONOMIC DEVELOPMENT**

We believe lack of childcare is a major impediment to economic growth. Given the high cost of housing relative to incomes in Grand County, both parents often need to work. If parents cannot find childcare, one has to stay home. We estimate there are perhaps several hundred parents in Grand County that would be able to work if they had childcare.

#### **300+ NEEDED SPOTS**

There are 139 spots for childcare in Grand County. However, 100 kids are born here each year. Workforce services estimates there is demand for 465 spots for kids under age 6. The true disparity might be greater when you include the need for childcare for older kids (i.e. after school, summers).

#### **\$10+ MILLION IN POTENTIAL ECONOMIC GROWTH**

When a parent cannot find childcare, their options for work are limited. If all demanded childcare spots were filled, perhaps another 200 individuals would be able to work full-time. This would translate into \$8 million of economic growth assuming they earn \$40,000/yr.

Separately, the State of Utah provides generous childcare subsidies which cover nearly the entire cost of childcare. For example, a family of four that earns under \$73,000 per would qualify for roughly \$750 per month in reimbursements for each child (\$1,500 in total). If all demanded childcare spots were filled, and the parents were all receiving the state subsidies, that would translate into an additional \$3 million that Grand County would be receiving from the state of Utah. This would go predominantly to wages for childcare workers.

#### **EXISTING PROVIDERS ARE STRESSED**

There are only 11 providers of childcare in Grand County. In the past two weeks we have met with five and we've found that each are stressed in various intuitive ways. The main stressors stem from the constant demands on their time. Most are open 50 hours a week or more. This doesn't include time spent cleaning up (imagine how messy 20 kids are), food shopping for the kids, and the various administrative tasks of running a business. Providers do earn higher incomes than Grand County averages, but they work very hard for the money.

The obvious question is why not hire more staff? The trouble is that childcare businesses are difficult to expand in small amounts. Hiring a full-time employee is typically out of the question for an in-home provider because it would require the provider to nearly double their capacity to keep income from falling. Hiring a part-time employee is also difficult in practice because it will add cost without adding revenue (the state has strict limits on ratios of caregivers to kids).

## **THE PLAN: SECURE THE BASE, THEN EXPAND**

Our initial plan was to apply for a grant to focus solely on incentivizing new providers. While that will still be a focus, we think we'd be short-sighted if we didn't first help stabilize our existing providers to help them thrive, as well as to ensure we don't lose any of them. We also believe that a well-supported base of existing providers will be a key resource in helping us convince potential new providers to open their own daycares.

## **PROPOSED USE OF GRANT FUNDS**

After hosting a roundtable discussion and meeting 1x1 with existing providers we have developed a rough outline of a few programs to help them thrive. Overall, we are requesting a grant of **\$100,000** to create and administer the following programs for one year.

### **(1) HELPING HANDS - \$56,700**

From our conversations with providers, we found what they needed most was an extra pair of hands to help out with childcare, cleaning, and procuring food for the kids. None had enough work for a full-time person, but the idea of having someone from our staff visit their location once a week or so to help was universally supported. Most seemed to be open to even paying for this service.

The Helping Hands program would directly address these needs: caring for the kids, cleaning, and picking up food for their meal program. We think a few hours a week of support per provider would noticeably improve their quality of life, which should help ensure their continued operation.

For your review we have broken down the cost into three buckets.

#### **(a) Caring for the kids - \$27,700**

We would use the grant funds to hire an additional caregiver to go to providers locations and provide a pair of helping hands a few hours once a week. This would allow providers time to run an errand, schedule a doctor's appointment, do administrative work free of distraction, or do an activity with the kids that requires an extra helper.

*11 providers x 73% utilization x 3 hours a week x 50 weeks x \$23/hr = \$27,700*

#### **(b) Cleaning assistance - \$20,100**

As one can imagine, toddlers make a mess. Providers estimate they spend about 1-2 hours a day cleaning at the end of the day. We would provide a staff member or contract with Real Green Clean to clean a providers' facility once a week for 1-2 hours.

*11 providers x 73% utilization x \$50 per cleaning x 50 weeks = \$20,075*

#### **(c) Grocery store pickup - \$2,300**

With the long hours providers work it's hard to find time to shop for food for the kids. City Market is often very busy after work and weekends, the only times available to the providers. Providers mentioned that ordering pick-up has been a big help. Since we plan to have our employees going to each center once a week anyways, we'd like to include the option for us to pick up their weekly grocery order too. This should only add another 15 minutes of time for one of our employees but save the provider at least 30 minutes of round-trip time at the end of a work day.

*11 providers x 73% utilization x .25 hours per pickup x 50 weeks x \$23 hour = \$2,309*

## **(2) PEER SUPPORT NETWORK - \$2,400**

One surprise from our roundtable event was how much providers enjoyed talking with one another. Sharing best practices, frustrations and just having more adult interaction were all reasons cited as to why the roundtable was a success. We would like to continue to host such events, which will be part support group, part best practice type sessions around a relevant conversation topic.

*12 events per year x 10 attendees x \$20 per person in food/drink = \$2,400*

## **(3) CAPITAL EXPENDITURE MATCHING - \$9,000**

Most providers mentioned they had improvements to their facilities/homes that they were considering but have put off due to the cost. Typical requests were playsets and synthetic grass (the state of Utah requires that outdoor areas be cushioned and grass is hard to keep alive with kids regularly playing on it). We think a 1 to 1 match would strike the right balance of incentivizing facility improvements that would benefit the kids without encouraging frivolous spending. We would like to provide matching funds for up to \$2,500 per provider each year.

*5 providers utilize the grant x \$1,800 average match = \$9,000*

## **(4) NEW PROVIDER INCENTIVES - \$25,600**

Once we first stabilize the base of existing providers we plan to focus on increasing the number of childcare spots both by incentivizing new providers to take the plunge and create in-home daycares.

Opening a new center can require \$10,000 in costs or more. Fencing can cost \$5,000, synthetic turf another few thousand and toys and other equipment a few thousand more. We would like to offer a 1 to 1 match of up to \$5,000 to help reduce this barrier to entry for potential new providers.

*2 new providers x \$5,000 grant = \$10,000*

We would also like to offer a \$2,000 referral bonus to any provider who recommends a new provider (payable once they receive their childcare license and open their doors). The decision to start a business isn't made lightly, hours of support are typically needed. Existing providers are in an unique position to encourage potential new providers to follow-through with the process. We think a referral bonus will incentivize existing providers to help get potential new providers to the finish line.

*2 new providers x \$2,000 referral bonus = \$4,000*

In addition, we would also like to offer a bonus to any new provider who completes the licensing process and opens a daycare for at least 8 kids, payable after one month of operation.

*2 new providers x \$5,000 bonus = \$10,000*

We would also like to provide free mentoring for new providers (who aren't referred to us by an existing provider). We think this will help incentivize new providers into taking the plunge as well as help increase their chances of success. The mentors will be existing providers in our community.

*2 new providers x 1 hour a week of mentoring x 26 weeks of mentoring x \$30/hr = \$1,560*

## **(5) OVERHEAD - \$13,000 (15% of overall program spend)**

Cost for Moab Community Childcare to administer these programs.