

MINUTES



**Moab Area Travel Council
Advisory Board Meeting
June 9, 2020, 3:00 pm
Zoom Meeting**

In attendance: MATC Board - Howard Trenholme, Cherie Major, Zach Bynum, Jason Taylor and Sharon Kienzle.
Mary McGann County Council Representative for the County, Kalen Jones City Council Representative for the City.
MATC – Elaine Gizler and Robert Riberia

The meeting was called to order: 3:00 by Howard Trenholme

Discussion and Action Items were not on the recording.

Chairman's Report – Howard Trenholme was not on the recording.

Directors Report

- TMPF Co-Op Funding request from County Council was approved
- Special Events Updates – COVID Template
- National Park Timed Entry – Presented GCC and may be implemented in July

Committee Reports

- **Marketing** – No Funds Available
- **Airport** –

1 Flight per day – in summer schedule

Taxiway Alpha is open with Punch List items left. The Apron is still being worked on – the deadline is June 25th, 2020.

Working on lease agreements. Board approved 60-day deferment to businesses. Budget adjustments same as the county. Extremely tight for the rest of the year.

No questions.

- **Chamber:**–
Laici said businesses have been very quiet since we went Yellow.

A few businesses still struggling – PPP is about to run out, as a Chamber, we are looking for other ways to help these businesses.

MINUTES

The 4th of July – Meeting with Mayor to see if any events can be done.

Businesses had lots of concern over safety for their businesses during the protest. Local Law Enforcement did a great job and everything went smoothly.

Chamber Conference with SLC Chamber with other area Chambers. Getting a feel for everyone's recovery plans.

County:

- Mary said the Audit was completed and she is waiting on the results/report.
- Chris Baird is working on where we are on the TRT etc. for the budget.
- Businesses that requested PPP were granted except for 2 businesses.
- 12 cases of confirmed COVID reported and have recovered.
- Romney got a bill through the Senate to make sure that water is provided.
- City Council – North Corridor for development coming down the road.

City:

- Kalen reported an extreme amount of emails about the bike park target towards younger kids. One possible compromise is not advertising to visitors and keep it known by locals. Elaine said that will be difficult with Social Media. It's been approved, funded, and designed.

The city will be considering and annexation on the south end of town property for a lodging property. Pre-annexation agreement to acknowledge the right for lodging.

Kalen said Skills Park completion date will be this summer. Components are under construction.

Sustainability:

- Kati was not present, but Cherie Major said different communities are being contacted. Cherie attended a meeting that had great options to run the program here. Our issues are the same as everywhere else, housing, taking care of trails, and funding.

Howard asked if the Tourism Conference is still happening, Elaine said she is still waiting to see if it is still scheduled.

Sharon said the MIC is open from 8-4 and, the bathrooms are opened during those times to keep them cleaned and sanitized. All speakers are canceled through September.

MINUTES

Future Agendas:

Mary would like to do a MATC County Council meeting together, with the possibility of having someone from John Curtis's office in attendance.

Sharon said the BLM offices are not open.

Next meeting will be on August 11, 2020

Meeting adjourned - Howard