

Grand County Economic Development Advisory Board

Meeting Minutes

July 8, 2020

Location: Virtual (See Zoom and YouTube details on agenda)

Attending: Zacharia Levine, Brad Bertoch, Lianna Etchberger, John Knight, Kelly Thorton, Elaine Gizler, Laici Shumway, Lonnie Campbell, Jazmine Duncan, Curtis Wells, Rob Walker, Shik Han

Brad put forward a motion to approve the minutes. Lianna seconded. Minutes approved unanimously.

The group discussed various state programs available to help local businesses. Overall there are some pots available but the money overall is dwindling.

The group discussed the various items in each bucket to prioritize, focusing on identifying opportunities that would result in the greatest return on money invested.

The group mostly agreed that spending money to drive tourism (given the travel council has no budget currently) makes sense to include for its ability to help lots of businesses.

Group decided to include a portion for covid relief/recovery focusing on helping businesses fund adaptation (towards more online sales for instance).

Group decided to specify a portion to money to support minority-owned businesses.

Group seemed to implicitly agree on the sub-pot dollar-figures though no vote was conducted.