



Moab Area Travel Council
PO Box 550
Moab, UT 84532

Website: www.discovermoab.com
Email: info@discovermoab.com
Phone: 435-259-1370

Moab Area Travel Council Leads Program

The Moab Area Travel Council Leads program allows your business to receive mailing labels of potential visitors to the Moab Area. The total number of leads entered into our database can range from 200/week during fall and winter to nearly 600/week during spring and summer. The source of our leads is:

- Reader response to printed magazine ads and other websites 15%
Phone inquiries to our toll-free information line (800-635-MOAB) 10%
Requests from visitors to our discovermoab.com website 75%

Note that only phone and internet inquires can be specific about their interests. Therefore, selection of specific interests will result in weekly label amounts of approximately 30-120 labels/week. Leads are generated every Wednesday and can be either emailed or printed and mailed. Accounts are billed on a quarterly basis.

Please select specific categories of interest. Multiple selections will not result in duplicate labels and your selections can be changed as often as you like:

- 4WD Tours, Air Activity (Scenic Flights, etc.), Calm Water, Camping/RV, Canyoneering/Climbing, Eco/Educational Tours, Geology/Paleontology, Golfing, Hiking/Backpacking, Horseback Riding, Jeep Tours, Lodging, Mountain Bike Tours, Phone Leads, Photography Tours, Running Events, Scenic Flights, School Camp/Youth, Spa, Whitewater Rafting, Receive all leads

Please indicate if you would like to receive foreign addresses: Yes, include foreign labels

I certify that my business, is licensed in Grand County or the City of Moab. I further agree that the labels are for the sole use of promoting Grand County or Canyonlands Region businesses, and agree not to transfer, copy, or sell these labels/leads to individuals or organizations outside the area.

Signature: Date Email Address:

Mailing Address: Business

Address

City State Zip

Label Delivery method (pick one): Mail printed labels to the above address
Email labels to the above email address