



Monthly Meeting Agenda

Meeting Details

Date: June 5, 2025

Time: 11:30am-12:30pm

Location: Hybrid - In Person at County Courthouse/ zoom

In Attendance: Laura Harris, Kaitlin Myers, Ben Riley, Carolyn Conant, Johanna Blanco, Aaron Lindberg, Cory Shurtleff, Chandler Horton, Shawna Cuan, Bethany Kanten, Noelle Gignoux, Kalen Jones, Mary Mcgann

Voting members: Laura Harris, Kaitlin Myers, Ben Riley, Carolyn Conant, Johanna Blanco, Aaron Lindberg, Cory Shurtleff, Kalen Jones

AGENDA

1. Call to Order: 11:33
2. Approval of Minutes - May 1, 2025.
 - a. Laura Harris motions to approve, Ben Riley seconds, all voting members present approve. The May MAHTF minutes are approved.
3. Committee Reports
 - a. Dashboard Committee
 - i. EOAB Rural Grant application
 1. The EOAB committee decided against MAHTF's dashboard application this year
 - ii. Second annual housing survey - next steps & request for volunteers
 1. Will be hosted on the Notion platform this year as Grand County Connects is down
 2. Survey has gone through rounds of stakeholder and peer review
 3. Carolyn and Johanna will be tabling at Arts and Ag June 6th to promote the launch of the survey tomorrow.
 4. Members are asked for their feedback on the survey.

MOAB AREA
HOUSING
TASK FORCE

- a. Comment on the question that states what is your share of the monthly rent or mortgage- Take out “unrelated” and say we are looking for a dollar amount.
- b. Suggestion to simplify income questions with ranges
- c. Suggestion to strike “how much of your income is spent of housing costs” question
- d. Suggestion to have separate questions for additional housing costs and rent or mortgage amounts
- e. Suggestion to add questions about how many people live in your home. Address in other questions.
- f. Suggestion to change “how many in your household” question to “how many people live in your house, including you”
- g. Suggestion to link a map of the city for “do you live in city or county” question. Add not sure option.
- h. Suggestion to review which questions are required.

5. Promotion Discussed

- a. Question on how the “why” will be explained to the public.
- b. Suggestion to stress that this information will go towards protecting displacement of future generations and employee retention in promotion materials
- c. Suggestion for specific call-outs to who should take the survey in promotion materials
- d. Suggestion to link the dashboard within the survey.

6. Request from County Commission to have a presentation on the survey and dashboard

b. Grand County Housing Subcommittee

- i. Discussion proposed to next meeting

c. Moab City Housing Subcommittee

- i. Discussion proposed to next meeting

MOAB AREA
HOUSING
TASK FORCE

4. General Business

a. Discussion: Logistics & Programming for July MAHTF community meeting

i. Quarterly Community Meeting

1. Location: MARC
2. Agenda: Survey and Dashboard presentation.
3. Aaron, Johanna, and Ben will continue to plan

ii. Suggestion of a Housing Fair with the overall goal of having space to educate and hear the public and gain their perspective

- Could get sponsors through booth sponsors
- Child activities
- Time: ?
- Location: Suggestion of the MARC and Grand Center
- Agenda:
 - Panel update from MACLT, HAS,U City and County, and private sector representative
 - Q&A booths
 - Debunk misinformation

b. Discussion (ongoing): MAHTF Action Plan Proposal Implementation

i. Not discussed

5. Local Housing Updates- Not Discussed

a. Grand County

b. Moab City

c. Local Housing Organizations

i. Shawna Cuan and Bethany Kanten spoke on their group, Sustain Energy Finance.

ii. Materials will be sent to members

6. Future Considerations

7. Adjournment: 12:36

Next Meeting: July TBD, 2025