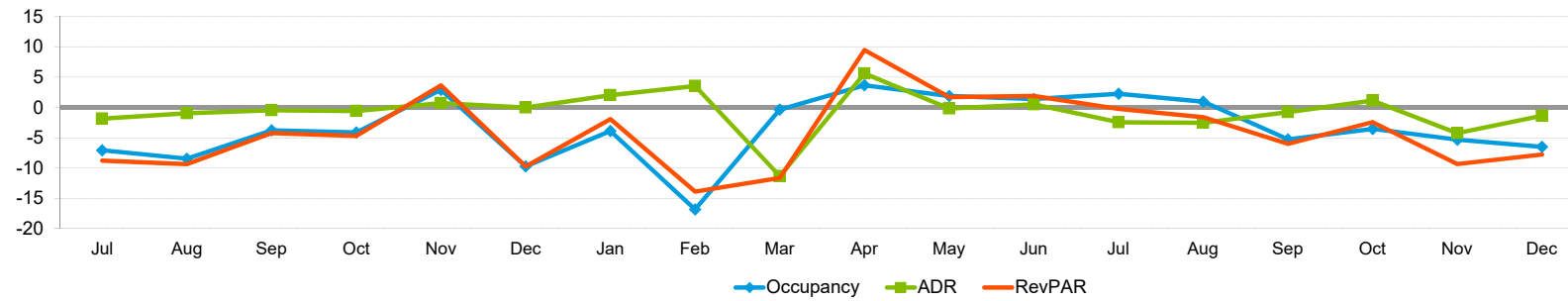


Tab 2 - Trend Moab, UT+

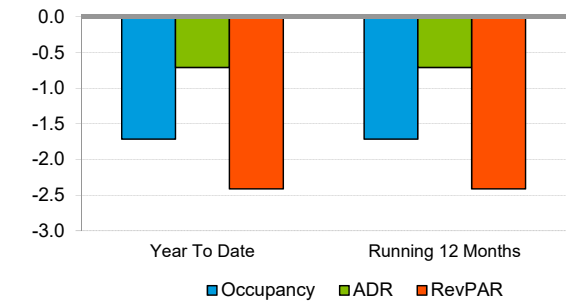
Moab Area Travel Council  
For the Month of December 2019

Currency: USD - US Dollar

Monthly Percent Change



Overall Percent Change



Occupancy (%)	2018						2019						Year To Date			Running 12 Months								
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2017	2018	2019	2017	2018	2019
This Year	77.1	74.1	83.4	74.2	55.3	34.7	27.7	34.0	65.8	75.0	83.7	83.7	78.8	74.8	79.0	71.5	52.4	32.4	66.5	64.4	63.3	66.5	64.4	63.3
Last Year	82.9	81.0	86.7	77.4	53.7	38.4	28.8	40.9	66.0	72.3	82.2	82.6	77.1	74.1	83.4	74.2	55.3	34.7	65.7	66.5	64.4	65.7	66.5	64.4
Percent Change	-7.1	-8.5	-3.8	-4.1	2.9	-9.7	-3.9	-16.9	-0.4	3.7	1.9	1.4	2.3	0.9	-5.3	-3.5	-5.3	-6.5	1.2	-3.1	-1.7	1.2	-3.1	-1.7

ADR	2018						2019						Year To Date			Running 12 Months								
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2017	2018	2019	2017	2018	2019
This Year	154.29	154.82	173.88	156.76	99.87	109.28	129.98	129.51	146.61	173.15	177.09	165.30	150.50	150.92	172.53	158.57	95.61	107.77	153.97	153.61	152.52	153.97	153.61	152.52
Last Year	157.18	156.32	174.68	157.69	99.16	109.30	127.40	125.08	165.38	163.94	177.40	164.47	154.29	154.82	173.88	156.76	99.87	109.28	145.80	153.97	153.61	145.80	153.97	153.61
Percent Change	-1.8	-1.0	-0.5	-0.6	0.7	0.0	2.0	3.5	-11.3	5.6	-0.2	0.5	-2.5	-2.5	-0.8	1.2	-4.3	-1.4	5.6	-0.2	-0.7	5.6	-0.2	-0.7

RevPAR	2018						2019						Year To Date			Running 12 Months								
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2017	2018	2019	2017	2018	2019
This Year	118.91	114.75	144.99	116.27	55.23	37.89	36.04	44.02	96.42	129.80	148.25	138.40	118.62	112.92	136.28	113.45	50.06	34.94	102.36	98.98	96.59	102.36	98.98	96.59
Last Year	130.35	126.60	151.38	121.99	53.28	41.98	36.74	51.13	109.15	118.55	145.75	135.82	118.91	114.75	144.99	116.27	55.23	37.89	95.75	102.36	98.98	95.75	102.36	98.98
Percent Change	-8.8	-9.4	-4.2	-4.7	3.7	-9.8	-1.9	-13.9	-11.7	9.5	1.7	1.9	-0.2	-1.6	-6.0	-2.4	-9.4	-7.8	6.9	-3.3	-2.4	6.9	-3.3	-2.4

Supply	2018						2019						Year To Date			Running 12 Months								
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2017	2018	2019	2017	2018	2019
This Year	72,323	76,229	73,770	76,229	73,770	75,702	75,702	68,376	76,229	73,770	76,229	73,770	76,229	79,856	80,880	83,576	80,880	83,049	811,458	869,293	928,546	811,458	869,293	928,546
Last Year	68,138	68,138	66,060	68,262	71,640	73,501	71,796	64,848	72,323	69,990	72,323	69,990	72,323	76,229	73,770	76,229	73,770	75,702	776,296	811,458	869,293	776,296	811,458	869,293
Percent Change	6.1	11.9	11.7	11.7	3.0	3.0	5.4	5.4	5.4	5.4	5.4	5.4	5.4	4.8	9.6	9.6	9.6	9.7	4.5	7.1	6.8	4.5	7.1	6.8

Demand	2018						2019						Year To Date			Running 12 Months								
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2017	2018	2019	2017	2018	2019
This Year	55,736	56,501	61,514	56,540	40,796	26,247	20,987	23,240	50,134	55,302	63,814	61,767	60,082	59,748	63,890	59,797	42,344	26,924	539,444	560,113	588,029	539,444	560,113	588,029
Last Year	56,507	55,181	57,246	52,808	38,491	28,233	20,707	26,508	47,734	50,612	59,421	57,797	55,736	56,501	61,514	56,540	40,796	26,247	509,832	539,444	560,113	509,832	539,444	560,113
Percent Change	-1.4	2.4	7.5	7.1	6.0	-7.0	1.4	-12.3	5.0	9.3	7.4	6.9	7.8	5.7	3.9	5.8	3.8	2.6	5.8	3.8	5.0	5.8	3.8	5.0

Revenue	2018						2019						Year To Date			Running 12 Months								
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2017	2018	2019	2017	2018	2019
This Year	8,599,673	8,747,439	10,695,777	8,863,390	4,074,154	2,868,154	2,727,969	3,009,794	7,350,147	9,575,603	11,300,693	10,209,786	9,042,378	9,017,043	11,022,684	9,481,796	4,048,670	2,901,657	83,060,686	86,040,787	89,688,220	83,060,686	86,040,787	89,688,220
Last Year	8,881,802	8,626,003	10,000,005	8,327,032	3,816,848	3,085,868	2,637,972	3,315,751	7,894,215	8,297,412	10,541,087	9,505,763	8,599,673	8,747,439	10,695,777	8,863,390	4,074,154	2,868,154	74,333,390	83,060,686	86,040,787	74,333,390	83,060,686	86,040,787
Percent Change	-3.2	1.4	7.0	6.4	6.7	-7.1	3.4	-9.2	-6.9	15.4	7.2	7.4	5.1	3.1	3.1	7.0	-0.6	1.2	11.7	3.6	4.2	11.7	3.6	4.2

Census %	2018						2019						Year To Date			Running 12 Months								
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2017	2018	2019	2017	2018	2019
Census Props	35	36	36	36	36	35	35	35	36	36	36	36	36	37	38	38	38	37	83	83	83	83	83	83
Census Rooms	2333	2459	2459	2459	2459	2442	2442	2442	2459	2459	2459	2459	2459	2576	2696	2696	2696	2679	74,333,390	83,060,686	86,040,787	74,333,390	83,060,686	86,040,787
% Rooms Participants	69.4	65.8	71.0	71.0	71.0	71.5	71.5	71.5	71.0	71.0	71.0	71.0	71.0	67.7	73.5	71.8	73.5	74.0	11.7	3.6	4.2	11.7	3.6	4.2

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